Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498598 /	06368348

Product
CROSSROADS GPS

Contract Dates	Estimate #
10/29/12 - 11/05/12	1123

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/13/12 / 10/13/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/02/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$250.00						
N 2	KVVU	11/02/12	11/02/12	Better	M-F 11a-12p		:30			NM	1	$195.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$195.00						
N 3	KVVU	11/02/12	11/02/12	Anderson	3-4p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$300.00						
N 4	KVVU	11/02/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$350.00						
N 5	KVVU	11/02/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$950.00						
N 6	KVVU	11/02/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$450.00						
N 7	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$725.00						
N 8	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$700.00						
N 9	KVVU	11/02/12	11/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$275.00						
N 10	KVVU	10/29/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	1------	1	$250.00						
	Week:	11/05/12	11/11/12	1------	1	$250.00						
N 11	KVVU	10/29/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	CROSSROADS GPS	**1123**

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$2,150.00						
Week:		11/05/12	11/11/12	1------	1	$2,150.00						
N 12	KVVU	10/29/12	10/29/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$1,950.00						
N 13	KVVU	10/29/12	11/05/12	Anderson	3-4p		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$300.00						
Week:		11/05/12	11/11/12	1------	1	$300.00						
N 14	KVVU	10/29/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$350.00						
Week:		11/05/12	11/11/12	1------	1	$350.00						
N 15	KVVU	10/29/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$950.00						
Week:		11/05/12	11/11/12	1------	1	$950.00						
N 16	KVVU	10/29/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$900.00						
Week:		11/05/12	11/11/12	1------	1	$900.00						
N 17	KVVU	10/29/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$725.00						
Week:		11/05/12	11/11/12	1------	1	$725.00						
N 18	KVVU	10/29/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$700.00						
Week:		11/05/12	11/11/12	1------	1	$700.00						
N 19	KVVU	10/29/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$275.00						
Week:		11/05/12	11/11/12	1------	1	$275.00						
N 20	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$2,100.00						
N 21	KVVU	11/03/12	11/03/12	Criminal Minds	Sat 5-6p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$145.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU	10/29/12-11/04/12	*Criminal Minds*	*Sat 5-6p*	-------Sa--	*:30*	*~~$145.00~~*	*NM*			
	See *MG 23.2,23.3,23.4*											
N 22	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$1,850.00						
N 23	KVVU	11/04/12	11/04/12	Criminal Minds	Sun 11p-12am		:30			NM	3	$640.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$145.00						

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Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	CROSSROADS GPS	1123

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		*Criminal Minds*	*Sun 11p-12am*	---------Su	*:30*		*~~$145.00~~*	*NM*		
	See MG 23.2,23.3,23.4											
2	KVVU	10/29/12-11/04/12		Criminal Minds	Sun 11p-12am	---------Su	:30		$225.00	NM		
Ⓗ	MG for 21.1,24.1,23.1,25.1											
3	KVVU	10/29/12-11/04/12		Extra Weekend	Su 6-7p	---------Su	:30		$325.00	NM		
Ⓗ	MG for 21.1,24.1,23.1,25.1											
4	KVVU	11/04/12-11/04/12		The Closer	Sun 1-2am	---------Su	:30		$90.00	NM		
Ⓗ	MG for 21.1,24.1,23.1,25.1											
N 24	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	0	$0.00
Week:		10/29/12	11/04/12	------1 / 1	$175.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		*Extra Weekend*	*Su 6-7p*	---------Su	*:30*		*~~$175.00~~*	*NM*		
	See MG 23.2,23.3,23.4											
N 25	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	$0.00
Week:		10/29/12	11/04/12	------1 / 1	$175.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		*Fox News Sunday 8-9a*	*8-9a*	---------Su	*:30*		*~~$175.00~~*	*NM*		
	See MG 23.2,23.3,23.4											
N 26	KVVU	11/01/12	11/01/12	Cops/Dog The Bounty Hunte	1-2pm		:30			NM	1	$195.00
Week:		10/29/12	11/04/12	---1--- / 1	$195.00							
N 27	KVVU	11/01/12	11/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week:		10/29/12	11/04/12	---1--- / 1	$250.00							
N 28	KVVU	11/01/12	11/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
Week:		10/29/12	11/04/12	---1--- / 1	$2,150.00							
N 29	KVVU	11/01/12	11/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
Week:		10/29/12	11/04/12	---1--- / 1	$1,950.00							
N 30	KVVU	11/01/12	11/01/12	Better	M-F 11a-12p		:30			NM	1	$195.00
Week:		10/29/12	11/04/12	---1--- / 1	$195.00							
N 31	KVVU	11/01/12	11/01/12	Anderson	3-4p		:30			NM	1	$300.00
Week:		10/29/12	11/04/12	---1--- / 1	$300.00							
N 32	KVVU	11/01/12	11/01/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
Week:		10/29/12	11/04/12	---1--- / 1	$350.00							
N 33	KVVU	11/01/12	11/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
Week:		10/29/12	11/04/12	---1--- / 1	$1,025.00							
N 34	KVVU	11/01/12	11/01/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	$900.00
Week:		10/29/12	11/04/12	---1--- / 1	$900.00							
N 35	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00

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Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---1---	1	$725.00						
N 36	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---1---	1	$700.00						
N 37	KVVU	11/01/12	11/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---1---	1	$275.00						
N 38	KVVU	10/30/12	10/30/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$250.00						
N 39	KVVU	10/30/12	10/30/12	Better	M-F 11a-12p		:30			NM	1	$195.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$195.00						
N 40	KVVU	10/30/12	10/30/12	Anderson	3-4p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$300.00						
N 41	KVVU	10/30/12	10/30/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$350.00						
N 42	KVVU	10/30/12	10/30/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$450.00						
N 43	KVVU	10/30/12	10/30/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$900.00						
N 44	KVVU	10/30/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$725.00						
N 45	KVVU	10/30/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$700.00						
N 46	KVVU	10/30/12	10/30/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-1-----	1	$275.00						
N 47	KVVU	10/31/12	10/31/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$250.00						
N 48	KVVU	10/31/12	10/31/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$2,150.00						
N 49	KVVU	10/31/12	10/31/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$1,950.00						
N 50	KVVU	10/31/12	10/31/12	Anderson	3-4p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$300.00						
N 51	KVVU	10/31/12	10/31/12	The Dr.Oz Show	4-5p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$350.00						

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ISS/Cross Roads GPS	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 52	KVVU	10/31/12	10/31/12	Fox 5 News at 5	5-530p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$950.00						
N 53	KVVU	10/31/12	10/31/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$450.00						
N 54	KVVU	10/31/12	10/31/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$1,025.00						
N 55	KVVU	10/31/12	10/31/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$725.00						
N 56	KVVU	10/31/12	10/31/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$700.00						
N 57	KVVU	10/31/12	10/31/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$275.00						
									Totals		65	$46,220.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	65	$46,220.00	$39,287.00
Totals	65	$46,220.00	$39,287.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368348 TRF# 498598 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.11
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6368348 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1123 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT15/12 12.11

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2
SEE LINES 58-61
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1123						
			AGENCY PRODUCT CODE = 11									
21		S	500P-600P	30		$145.00	11/3	11/3	0		SAT	0
			PROGRAM : CRIMINAL MINDS									
			CON COM1: CRIMINAL MINDS									
59		A	1100P-1200M	30		$225.00	11/4	11/4	1		SUN	1
			PROGRAM : CRIMINAL MINDS									
			ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR NOV3 ON LINE-21 FOR 1 SPOT/WK									
			THIS IS A MAKE-GOOD FOR NOV4 ON LINE-23 FOR 1 SPOT/WK									
			THIS IS A MAKE-GOOD FOR NOV4 ON LINE-24 FOR 1 SPOT/WK									
			THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6368348 TRF# 498598 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.11
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60		A	600P-700P	30		$325.00	11/4	11/4	1		SUN	1
	PROGRAM : EXTRA WEEKEND ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-61											
61		A	100A-200A	30		$90.00	11/4	11/4	1		SUN	1
	PROGRAM : THE CLOSER ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 59-61											
23		S	1100P-1200M	30		$145.00	11/4	11/4	0		SUN	0
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS											
24		S	600P-700P	30		$175.00	11/4	11/4	0		SUN	0
	PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND											
25		S	800A-900A	30		$175.00	11/4	11/4	0		SUN	0
	PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY											
26		S	100P-200P	30		$195.00	11/1	11/1	0		THU	0
	PROGRAM : COLD CASE FILES CON COM1: COLD CASE FILES											
58		A	100P-200P	30		$195.00	11/1	11/1	1		THU	1
	PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV1 ON LINE-26 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#26	MISSED:THU/100P-200P	NOV1	30S	$195.00	(OCT13/12)
			OFFER:THU/100P-200P	NOV1	30S	$195.00	PLS ADVISE.
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				

REP: TEL# 610-293-4100 FAX# 610-225-1191
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REP HEADLINE# 6368348 TRF# 498598 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.11
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#21	MISSED:	SAT/500P-600P	NOV3	30S	$145.00	(OCT13/12)	
		BUY#23		SUN/1100P-1200M	NOV4	30S	$145.00		
		BUY#24		SUN/600P-700P	NOV4	30S	$175.00		
		BUY#25		SUN/800A-900A	NOV4	30S	$175.00		
			OFFER:	SUN/1100P-1200M	NOV4	30S	$225.00	PLS ADVISE.	
			&	SUN/600P-700P	NOV4	30S	$325.00		
			&	SUN/100A-200A	NOV4	30S	$90.00		
			CMT:	SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.					

NOV/12 46220.00

CONTRACT TOTAL 46220.00
TOTAL SPOTS 65

MARKET TOTALS $420,181 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6368348 OCT10/12 12.45
*** ORIGINAL REV#0 *** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/CROSSROADS GPS REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 498598 CONTRACT # 6368348 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1123 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT10/12 12.45

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL $46220
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 12			AGENCY EST# = 1123						
			AGENCY PRODUCT CODE = 11									
1			1000A-1100A	30		$250.00	11/2	11/2	1		FRI	1
	PROGRAM :		DR OZ									
	CON COM1:		DR OZ									
2			1100A-1200N	30		$195.00	11/2	11/2	1		FRI	1
	PROGRAM :		BETTER LAS VEGAS									
	CON COM1:		BETTER LAS VEGAS									

REP HEADLINE# 6368348
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P	30		$300.00	11/2	11/2	1		FRI	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
4			400P-500P	30		$350.00	11/2	11/2	1		FRI	1
	PROGRAM : DR OZ CON COM1: DR OZ											
5			500P-530P	30		$950.00	11/2	11/2	1		FRI	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
6			500A-600A	30		$450.00	11/2	11/2	1		FRI	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
7			600A-700A	30		$725.00	11/2	11/2	1		FRI	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
8			700A-900A	30		$700.00	11/2	11/2	1		FRI	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
9			900A-1000A	30		$275.00	11/2	11/2	1		FRI	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
10			1000A-1100A	30		$250.00	10/29	11/5	1		MON	2
	PROGRAM : DR OZ CON COM1: DR OZ											
11			1000P-1100P	30		$2,150.00	10/29	11/5	1		MON	2
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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REP HEADLINE# 6368348
*** ORIGINAL REV#0 ***

OCT10/12 12.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100P-1135P	30		$1,950.00	10/29	10/29	1		MON	1
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
13			300P-400P	30		$300.00	10/29	11/5	1		MON	2
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
14			400P-500P	30		$350.00	10/29	11/5	1		MON	2
	PROGRAM : DR OZ CON COM1: DR OZ											
15			500P-530P	30		$950.00	10/29	11/5	1		MON	2
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
16			600P-630P	30		$900.00	10/29	11/5	1		MON	2
	PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM											
17			600A-700A	30		$725.00	10/29	11/5	1		MON	2
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
18			700A-900A	30		$700.00	10/29	11/5	1		MON	2
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
19			900A-1000A	30		$275.00	10/29	11/5	1		MON	2
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
20			1000P-1100P	30		$2,100.00	11/3	11/3	1		SAT	1
	PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT											

REP HEADLINE# 6368348
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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OCT10/12 12.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			500P-600P	30		$145.00	11/3	11/3	1		SAT	1
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS					N/A							
22			1000P-1045P	30		$1,850.00	11/4	11/4	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN												
23			1100P-1200M	30		$145.00	11/4	11/4	1		SUN	1
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS					N/A							
24			600P-700P	30		$175.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND					N/A							
25			800A-900A	30		$175.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY					N/A							
26			100P-200P	30		$195.00	11/1	11/1	1		THU	1
PROGRAM : COLD CASE FILES CON COM1: COLD CASE FILES					Cops / Dog							
27			1000A-1100A	30		$250.00	11/1	11/1	1		THU	1
PROGRAM : DR OZ CON COM1: DR OZ												
28			1000P-1100P	30		$2,150.00	11/1	11/1	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P												
29			1100P-1135P	30		$1,950.00	11/1	11/1	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P												

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6368348 OCT10/12 12.45
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100A-1200N	30		$195.00	11/1	11/1	1		THU	1
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
31			300P-400P	30		$300.00	11/1	11/1	1		THU	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
32			400P-500P	30		$350.00	11/1	11/1	1		THU	1
	PROGRAM : DR OZ CON COM1: DR OZ											
33			530P-600P	30		$1,025.00	11/1	11/1	1		THU	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
34			600P-630P	30		$900.00	11/1	11/1	1		THU	1
	PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM											
35			600A-700A	30		$725.00	11/1	11/1	1		THU	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
36			700A-900A	30		$700.00	11/1	11/1	1		THU	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
37			900A-1000A	30		$275.00	11/1	11/1	1		THU	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
38			1000A-1100A	30		$250.00	10/30	10/30	1		TUE	1
	PROGRAM : DR OZ CON COM1: DR OZ											

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REP HEADLINE# 6368348 OCT10/12 12.45
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			1100A-1200N	30		$195.00	10/30	10/30	1		TUE	1
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
40			300P-400P	30		$300.00	10/30	10/30	1		TUE	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
41			400P-500P	30		$350.00	10/30	10/30	1		TUE	1
	PROGRAM : DR OZ CON COM1: DR OZ											
42			500A-600A	30		$450.00	10/30	10/30	1		TUE	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
43			600P-630P	30		$900.00	10/30	10/30	1		TUE	1
	PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM											
44			600A-700A	30		$725.00	10/30	10/30	1		TUE	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
45			700A-900A	30		$700.00	10/30	10/30	1		TUE	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
46			900A-1000A	30		$275.00	10/30	10/30	1		TUE	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
47			1000A-1100A	30		$250.00	10/31	10/31	1		WED	1
	PROGRAM : DR OZ CON COM1: DR OZ											

REP HEADLINE# 6368348
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	48		1000P-1100P	30		$2,150.00	10/31	10/31	1		WED	1
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
	49		1100P-1135P	30		$1,950.00	10/31	10/31	1		WED	1
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
	50		300P-400P	30		$300.00	10/31	10/31	1		WED	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	51		400P-500P	30		$350.00	10/31	10/31	1		WED	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	52		500P-530P	30		$950.00	10/31	10/31	1		WED	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
	53		500A-600A	30		$450.00	10/31	10/31	1		WED	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
	54		530P-600P	30		$1,025.00	10/31	10/31	1		WED	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
	55		600A-700A	30		$725.00	10/31	10/31	1		WED	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
	56		700A-900A	30		$700.00	10/31	10/31	1		WED	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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REP HEADLINE# 6368348
*** ORIGINAL REV#0 ***

OCT10/12 12.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			900A-1000A	30		$275.00	10/31	10/31	1		WED	1

PROGRAM : MORE LAS VEGAS
CON COM1: MORE LAS VEGAS

NOV/12 46220.00

CONTRACT TOTAL 46220.00
TOTAL SPOTS 66

MARKET TOTALS $420,181 KVVU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
KTUD 3%

SVC- NSI
DEMOS- RA35+*